

Media Relations Committee

Meeting Minutes

May 26, 2011

The meeting was called to order at 4:32 PM

Members Present: Ann Gill, Jeremy Ly, Chris Balkema, John Roth, Dick Steele

Also Present: Ron Severson, Dan Duffy, Sandy Pommier, Susan Bates

A motion was made by Balkema, seconded by Ly to approve the minutes from the April 28, 2011 meeting. Motion carried.

County Administrator Dan Duffy explained that the claims for the VACGC would not be submitted at the meeting and asked that he be authorized to handle them when made available. Duffy stated that he would call on a committee member to sign the claims. A motion was made by Balkema, seconded by Roth to authorize Duffy to handle the VACGC claims. Motion carried.

The committee discussed the possibilities for public recognitions including veteran Dan Spencer (recommended by Dick Steele) and the fireman and policemen that assisted during the snow blizzard (recommended by Ron Severson). Ly reminded Duffy to send the pictures of the previous honorees from the Illinois Valley Industries to the workshop.

Ann Gill provided to the committee a list of topics to be included in the county video. These topics were quality of life, real estate, relocating businesses, education and arts and culture. The committee assigned teams of two to research each topic. Gill stated that the initial tasks for the project are to meet with the production team, determine cost and timelines. Also to meet with the CEDC and Chamber representatives and determine what sights should be featured in the video and be developed into a script.

The committee reviewed a license agreement between Horizon Wind Energy LLC and the County of Grundy in regards to using video footage of its wind farms for the county video. There were minor changes made to the agreement, no action was taken and the amended agreement will be reviewed at the next meeting.

Board Chairman Severson stated that he feels that it is important that the public be made aware of the ways that the county saves tax payers dollars. Duffy added that he currently does one press release per month.

A motion to adjourn was made by Balkema, seconded by Roth. Motion carried.