Media Relations Committee
Meeting Minutes
February 24, 2011

The meeting was called to order at 4:30 PM.

Members Present: Ann Gill, Dick Steele, Chris Balkema, John Roth, Jeremy Ly
Also Present: Dan Duffy, Sandy Pommier, Kathy Doran

A motion to approve the minutes from the January 27, 2011 and February 17, 2011 meetings was made by Ly, seconded by Balkema. Motion carried.

The claims for the VACGC were presented and reviewed. Kathy Doran asked the committee for assurance that the future claim to Midwest Signworks for signage on the van would be paid, due to a problem with a past claim to them. The committee agreed to pay the claim subject to available funds in the budget.

Doran updated the committee on the health of Superintendent Monson.

A motion was made by Roth, seconded by Steele to take the VACGC claims under advisement. Motion carried.

Public recognitions discussed:
Veteran-Bob Stangland-March Board Meeting-Recommended by Steele
Planning Commission Member-Milford Jorstad-March Board Meeting-Recommended by Heidi Miller
U of I Extension Director-John Davis-April Board Meeting-Recommended by Committee

The videos from Coal City and Minooka will be presented at the next meeting.

Roth presented the video for Downtown Morris that was used as commercials on cable television.
The committee discussed the possibility of using portions of the Morris video and asking the producers of the video to assist with the making of the county's video. Gill added that local students could be involved and the project would be used as a class project. Also discussed was the possibility of sending out RFP's for the project manager services if required by statute.

The committee bulleted the subject matter to be included in the county video.
*Quality of Life in Grundy County
*Arts/Culture
*Relocation of Businesses to Grundy County
*Residential Real Estate
*Parks/Recreation
*Attract people and businesses to Grundy County with the assistance of the GEDC

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Gill stated that she would invite GEDC employees Missy Durkin and Nancy Ammer and GC Chamber's Caroline Portlock to the next meeting.
Roth offered to contact the producers of the Morris video for pricing and input on the county's video.

The committee agreed to form a sub-committee to enable the project to move at a quicker pace.

A motion to adjourn was made by Balkema, seconded by Steele. Motion carried.

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